

# AGENDA

## AAPFCO Long Range Planning Committee

Summer Annual Meeting, 2014  
Sacramento, CA  
July 30, 2014; 7:30AM – 11:30AM

Purpose: To develop and update a strategic plan keeping the Association aware of industry and regulatory trends and promote AAPFCO as the national and international regulatory authority for fertilizer and related products; To delegate responsibility for implementing the strategic plan.

7:30 Call to Order

Approve Agenda

- Any additional items if we have time?
- Approve Report from Winter Annual Meeting

7:35 AAPFCO Strategic Plan

- Review progress toward implementation of Strategic Objectives and Goals

9:30 Break

9:50 AAPFCO Strategic Plan continued

10:15 Additional items to discuss

- Is the Strategic Plan still serving its purpose? Brett
- Need a new At Large Vice Chair. All
- Label collection site on the AAPFCO web. Pat

11:00 Next Steps, Assignments and Agenda Items for Next Meeting

11:29 Adjourn Committee

Future Meeting Date/Place:

Contact Information:

Brett Groves

[grovesb@purdue.edu](mailto:grovesb@purdue.edu)

765-494-1552