

AGENDA

AAPFCO Long Range Planning Committee

Summer Annual Meeting 2017
Bellevue, WA
August 9, 2017 8:00 AM – Noon

Purpose: To develop and update a strategic plan keeping the Association aware of industry and regulatory trends and promote AAPFCO as the national and international regulatory authority for fertilizer and related products; To delegate responsibility for implementing the strategic plan.

We will review the strategic plan with no additional items unless added to the agenda at of start of the meeting.

8:00 Call to Order

- Approve Agenda
 - Any additional items if we have time?
- Approve Report from Winter Annual Meeting

8:10 The AAPFCO Strategic Plan

- Review Strategic Plan and continue to create new objectives and goals
 - Especially two items we did not discuss at the last meeting
 - Effectively communicate core principles of the association to stakeholders.....
 - Appoint a task force to explore, collect, and propose industry – wide guidelines that considers.....
 - Discussion on the word “global” and the BOD’s position (formalized at last meeting?) or thoughts
 - Become the *global* information resource for the North American plant food regulatory industry

9:30 Break

10:00 AAPFCO Strategic Plan continued

10:30 Next Steps, Assignments and Agenda Items for Next Meeting

10:40 Additional items to discuss

- Summer Annual Meetings with AAFCO rotation, will it affect our attendance if we rotate and AAPFCO only meets on the weekends? (Jamey)

Noon Adjourn Committee

Future Meeting Date/Place:

February 18, 2018(?)/Savannah, GA

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