



AAPFCO Winter Annual Meeting Attendee Survey

2016, New Mexico

Purpose: To collect feedback from attendees in order to improve AAPFCO meetings to meet the needs of the membership.

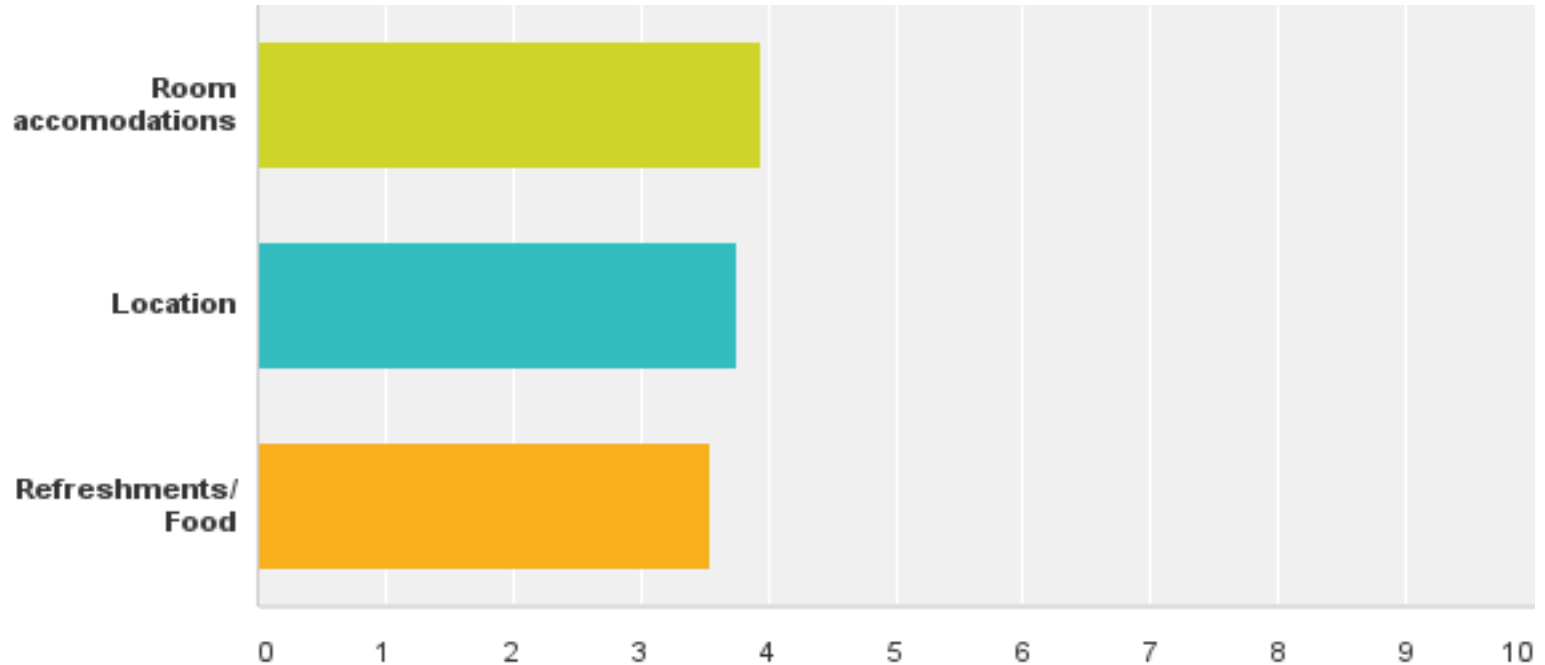


Who was surveyed?

All State Officials who attending
the Winter Annual Meeting

20 total responses

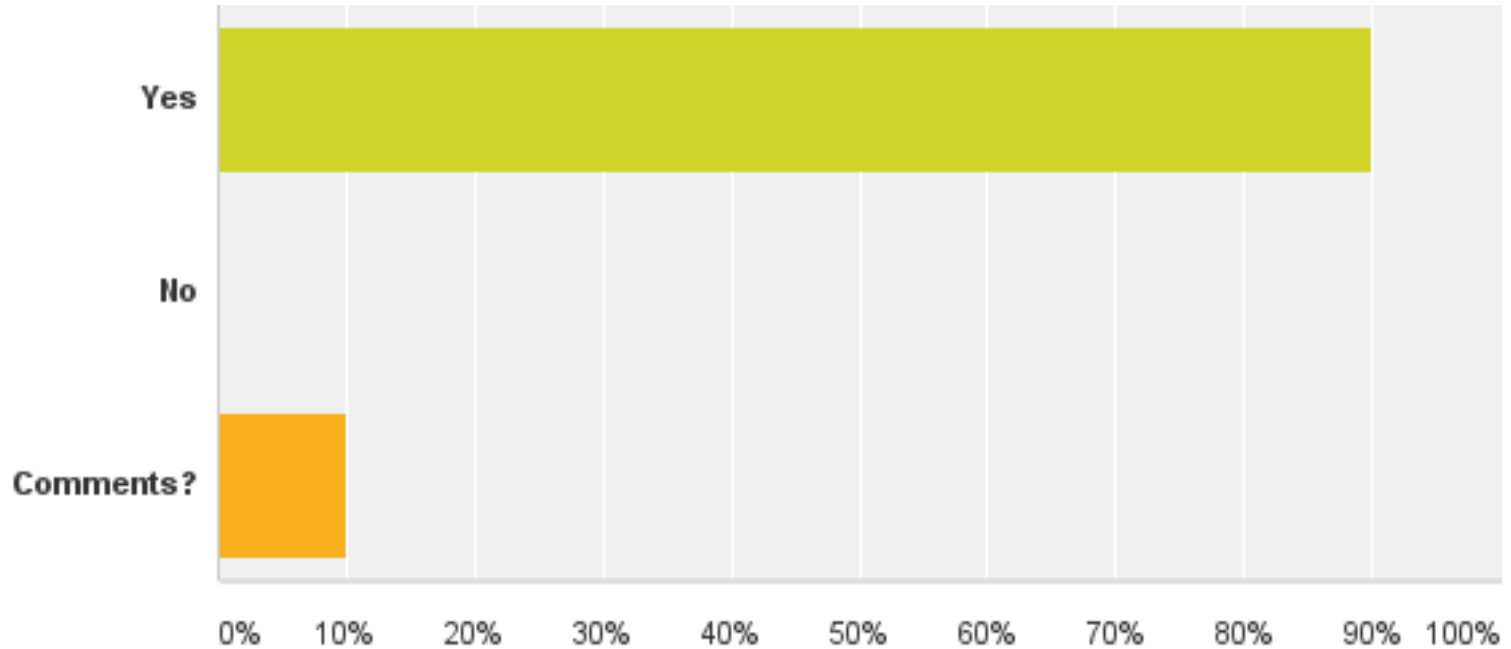
Q1: How would you rate the overall venue for the meeting?



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	Poor	Below Average	Average	Above Average	Exceptional	Total	Weighted Average
Room accomodations	0.00% 0	0.00% 0	21.05% 4	63.16% 12	15.79% 3	19	3.95
Location	0.00% 0	0.00% 0	35.00% 7	55.00% 11	10.00% 2	20	3.75
Refreshments/ Food	0.00% 0	5.00% 1	45.00% 9	40.00% 8	10.00% 2	20	3.55

Q2: Did you feel the hotel prices were acceptable for your programs budget?



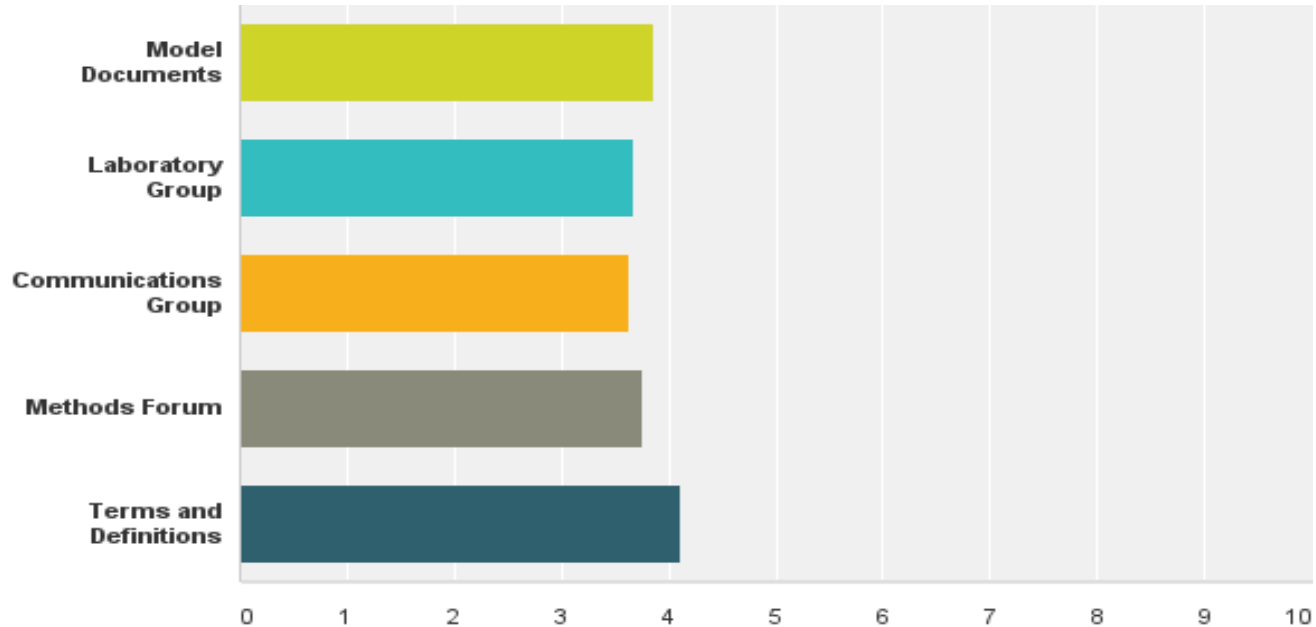
Q2: Did you feel the hotel prices were acceptable for your programs budget?

Answer Choices	Responses	
Yes	90.00%	18
No	0.00%	0
Comments?	10.00%	2
Total		20

Q 2: Comments

- The hotel rate was exceptional for the quality of the accommodations.
- Hotel prices were much lower than the typical room rates.

Q3: How do you feel about each of the committee meetings?



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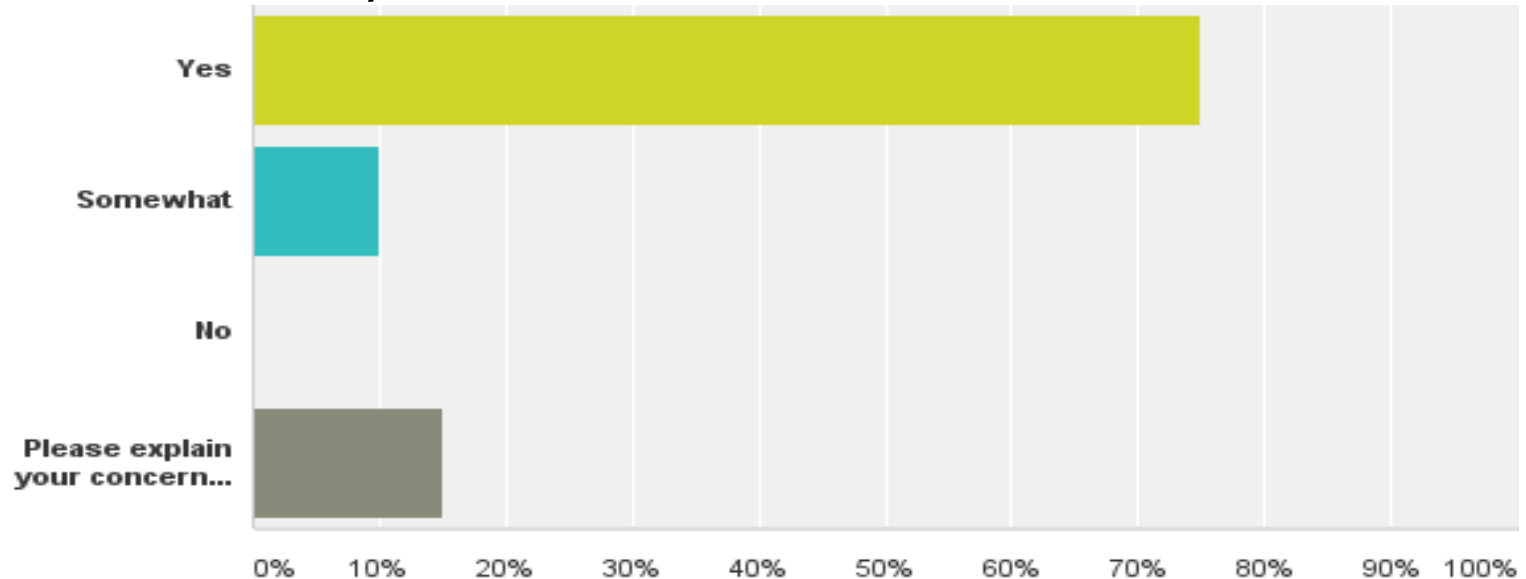


	Poor	Below Average	Average	Above Average	Exceptional	N/A- Did Not Attend	Total	Weighted Average
Model Documents	0.00% 0	0.00% 0	31.58% 6	26.32% 5	21.05% 4	21.05% 4	19	3.87
Laboratory Group	0.00% 0	0.00% 0	15.79% 3	10.53% 2	5.26% 1	68.42% 13	19	3.67
Communications Group	0.00% 0	0.00% 0	42.11% 8	15.79% 3	15.79% 3	26.32% 5	19	3.64
Methods Forum	0.00% 0	0.00% 0	10.53% 2	5.26% 1	5.26% 1	78.95% 15	19	3.75
Terms and Definitions	0.00% 0	5.26% 1	10.53% 2	47.37% 9	31.58% 6	5.26% 1	19	4.11

Q 3: Comment

- The agendas dictate the programs and this meeting went particularly well how things were planned and Lab Group started earlier the 2nd day to allow for folks that are committed to Communication to also attend Lab. This planning should continue.

Q4: Do you feel the evening receptions catered to our needs? (Food quality, amount, room size, etc.)



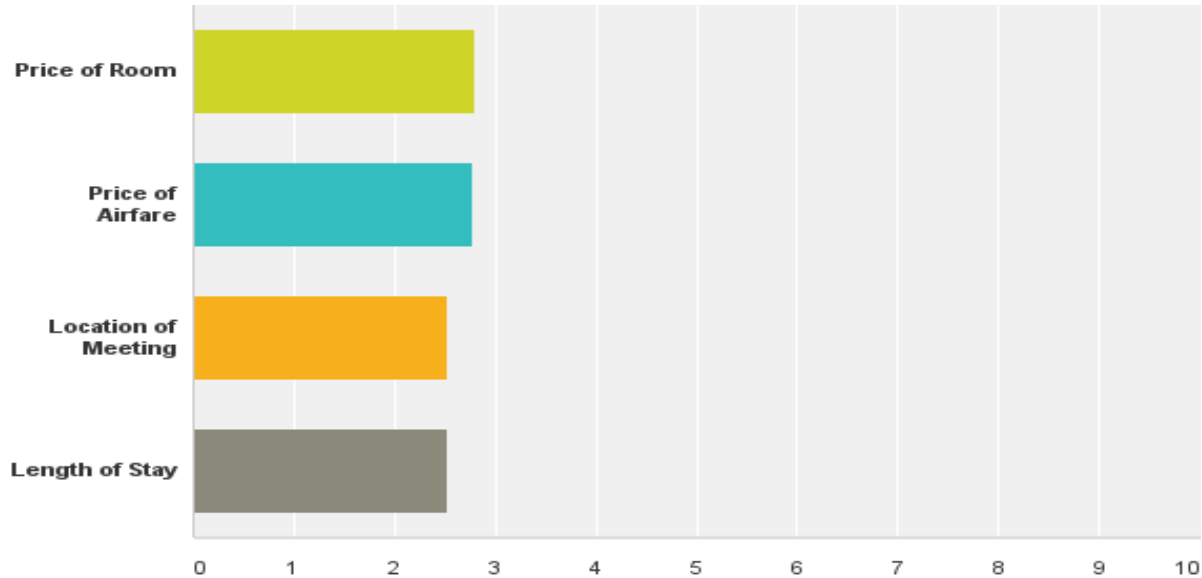
Q4: Do you feel the evening receptions catered to our needs? (Food quality, amount, room size, etc.)

Answer Choices	Responses
Yes	75.00% 15
Somewhat	10.00% 2
No	0.00% 0
Please explain your concerns or suggestions.	15.00% 3
Total	20

Q 4: Comments

- Was not able to attend either reception due to illness.
- I don't think the food quality at the receptions were very good, Ok but not that good.
- The hotel should provide a "last call" warning for the evening receptions. A couple industry members commented that no warning was provided the second night.

Q5: When choosing to attend this meeting, how important are each of the following factors?



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	Little Importance	Somewhat Important	Important	Extremely Important	Total	Weighted Average
Price of Room	5.26% 1	26.32% 5	52.63% 10	15.79% 3	19	2.79
Price of Airfare	11.11% 2	16.67% 3	55.56% 10	16.67% 3	18	2.78
Location of Meeting	0.00% 0	47.37% 9	52.63% 10	0.00% 0	19	2.53
Length of Stay	15.79% 3	31.58% 6	36.84% 7	15.79% 3	19	2.53

Q 5: Comments

- There is discussion among the meeting planners indicating there are several advantages to having meetings in the same location for several years in a row.
- At present, I only attend one meeting per year. The main deciding factor for me is the agenda.
- I'm pretty hotel chain specific due to my rewards program. I prefer to stay at Hilton properties due to this.

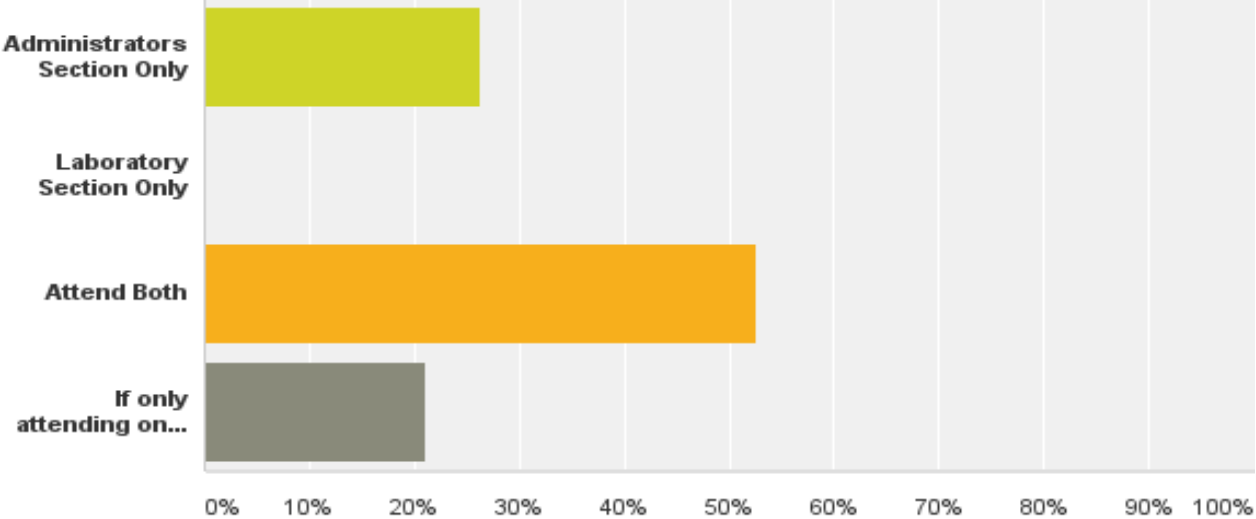
Q5. Comments Cont.

- Agenda items may also impact whether attending meeting, or not.
- None of the factors are important to me I will come no matter what.
- All above are of little importance, will probably attend no matter the location, but do so with less grousing when winter location is not icy, and summer location is not humid. San Diego is my favorite.

Q. 6 Do you have any suggestions for guest speakers?

- If possible, experts that have worked on release rate data for controlled release and enhanced efficiency fertilizers.
- Would like to hear more about industries perspective on enhanced efficiency fertilizers (e.g. the roll of controlled release fertilizers and/or microbiological or other EE products).
- Trying to get a contact from Fed DHS- Indiana just met with our regional coordinator.
- Sometimes it would be nice to know how we impact the wider world. Perhaps USDA could explain how we affect what's acceptable under NRCS?

Q7: Does a representative of your state attend both lab and administrators portion of the meeting?



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Answer Choices	Responses
Administrators Section Only	26.32% 5
Laboratory Section Only	0.00% 0
Attend Both	52.63% 10
If only attending one section, please explain in detail why. (funding, limitations of travel, etc.)	21.05% 4
Total	19

Q 7: Comments

- I attend the Administrators Section, but have a difficult time encouraging chemists to travel and participate in the lab section.
- Funding and limitations of travel allow for one to attend.
- It depends on budgeting. We typically have someone at Admin, and less frequently at the lab section.
- The administrators section is well attended. The lab portion is attended sporadically when lab people see fit.

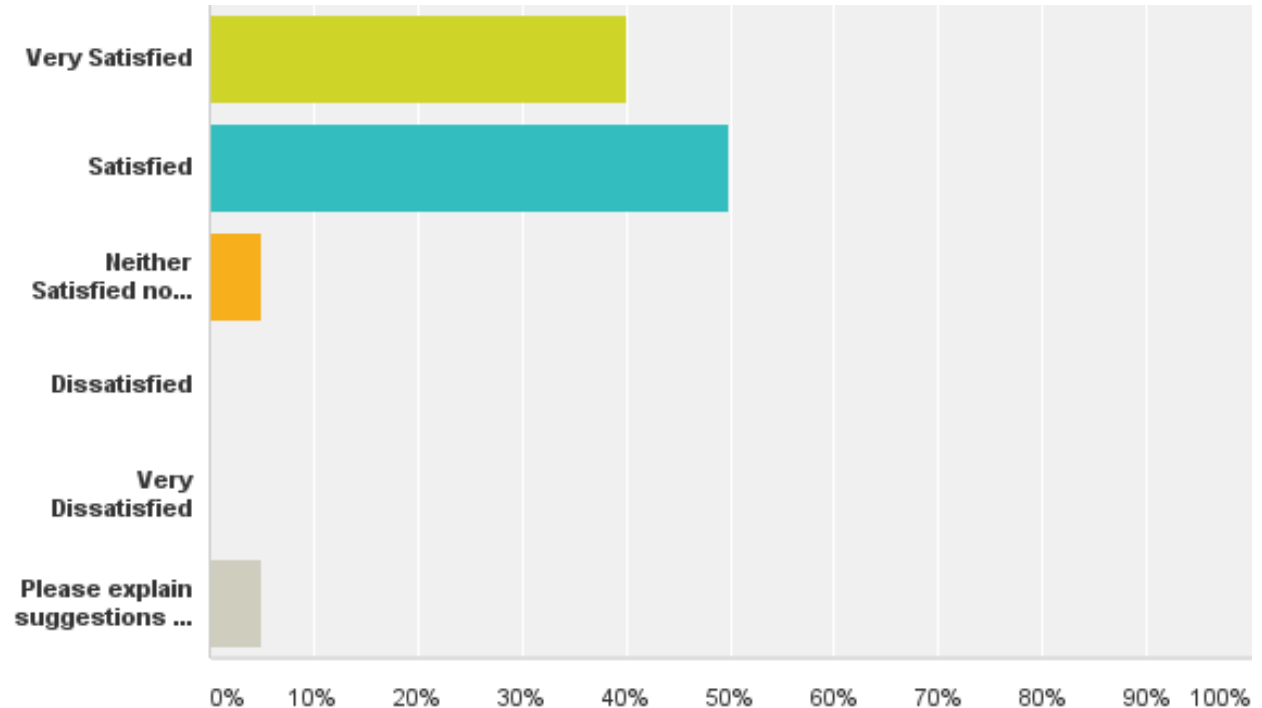
Q 8: What suggestions do you have for improving this meeting?

- None
- I would like to have more time dedicated to the closed session with administrators only. The information learned is very valuable.
- It has been mentioned that perhaps a guest speaker for the winter annual meeting would improve the meeting and try to continue to arrange for the winter meetings in a warm climate.
- Hold a longer general/opening session at the Winter Midyear meeting (2-3 hours) with outside speakers.
- Just making sure things move along smoothly and staying on agenda topics, which is usually the case.
- I know the committee meetings are very important part of this gathering but I would really like to see some educational break out sessions in addition to the committee sessions.
- Meeting is very good, more people are coming. Just need to get more control officials involved (those that do not come, and also those that do come and just sit and watch- there is plenty room at the table)
- Sometimes, at the beginning of a session, a very brief explanation of our process (e.g. approval process for terms) would be useful, esp. for newbies. 2) Perhaps a longer “control officials only” to talk about label problems. Any chance we could work through an amendment label (e.g. Silicon) to try to get a better consensus.

Q 8 Comments

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Q9: Overall, were you satisfied with the meeting, neither satisfied nor dissatisfied, or dissatisfied with it?



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Answer Choices	Responses
Very Satisfied	40.00% 8
Satisfied	50.00% 10
Neither Satisfied nor Dissatisfied	5.00% 1
Dissatisfied	0.00% 0
Very Dissatisfied	0.00% 0
Please explain suggestions or concerns.	5.00% 1
Total	20

Q9: Comments

- Satisfied. The main draw is to have these events in interesting cities that are cost-effective. The most well-attended recent events were Denver, Sacramento, and San Diego.

Conclusions:

- Overall, attendees felt the meeting location, hotel, prices of rooms, and food were above average to exceptional.
- 26% attendees attended admin portion, while 52% of states attend both admin and lab portions.
- Prices of room & airfare, as well as length of stay were all very important in making the decision on attending.
- 75% of attendees concluded “yes” the evening receptions met their needs (food quality, room size, etc.).
- Attendees were satisfied to extremely satisfied with the overall meeting.



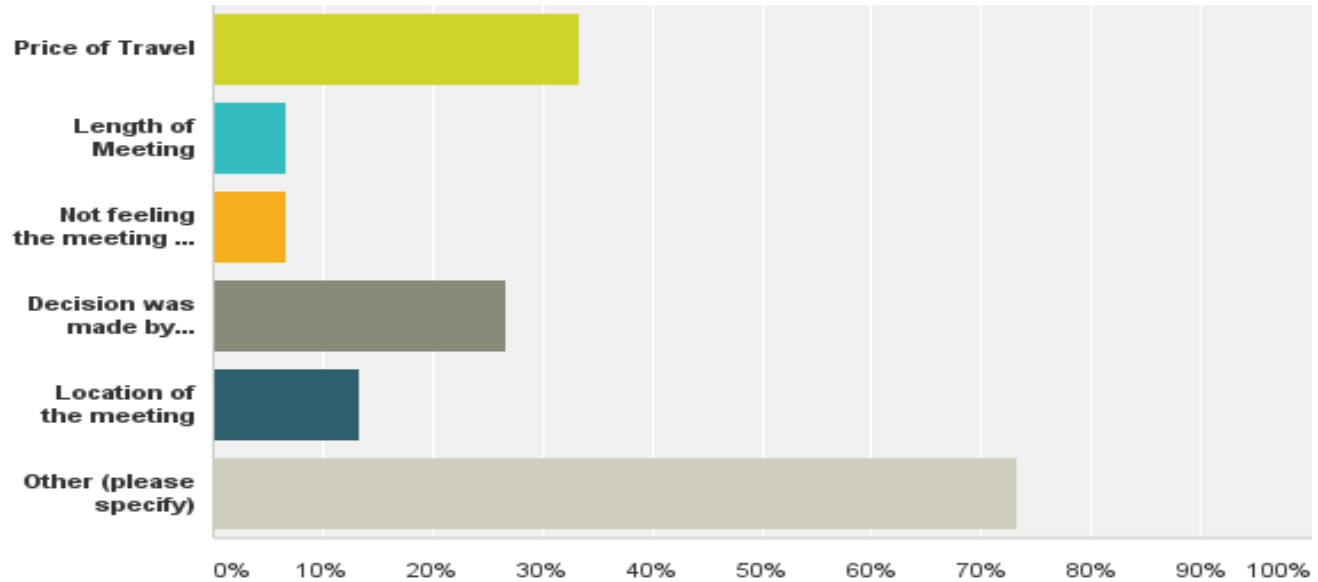
AAPFCO
Non-Attendee
Survey

Who was surveyed?

State Officials who did not attend the 2016 Winter Annual Meeting.

15 Total Responses

Q1: What were the factors that made your decision to NOT attend the AAPFCO meeting?



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Answer Choices	Responses
Price of Travel	33.33% 5
Length of Meeting	6.67% 1
Not feeling the meeting is useful	6.67% 1
Decision was made by management	26.67% 4
Location of the meeting	13.33% 2
Other (please specify)	73.33% 11
Total Respondents: 15	

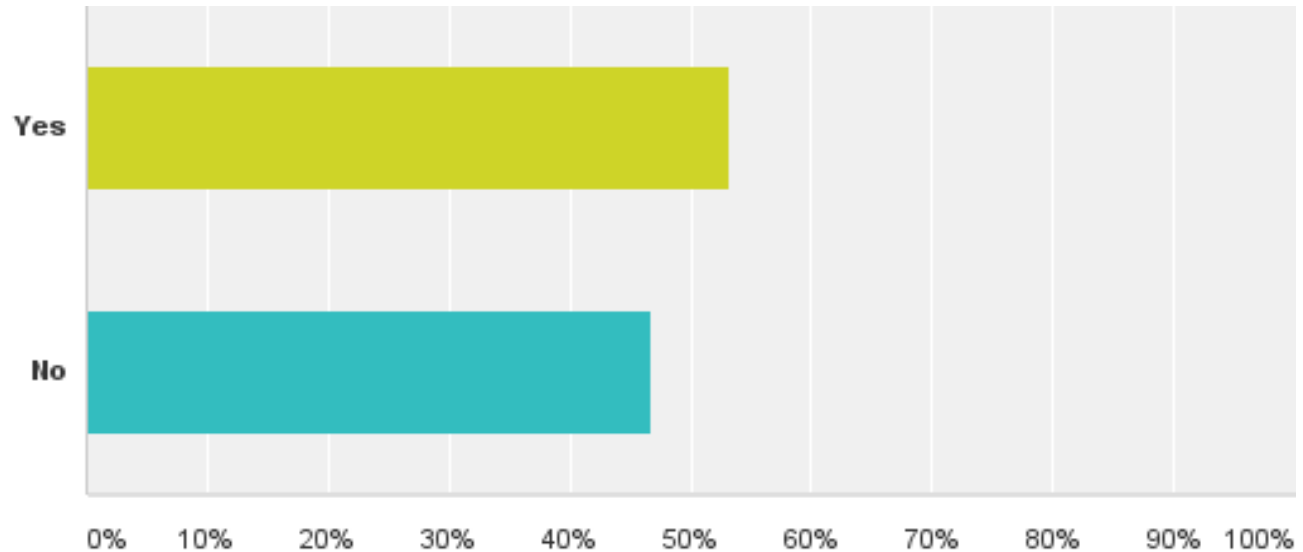
Q1: Comments

- Did not fit into schedule
- Did not know about the meeting time
- Had local Dept. of Ag meetings requiring my attendance
- Not my normal work area. Management needs to assign in the field to attend.
- Other Pre-Scheduled Appointment
- Funding

More Comments...

- Conflicting Event
- Although we are not prohibited from travel, we are experiencing severe budget cuts that are extremely limits our financial resources for out-of-state travel.
- Didn't have time for another out of state meeting.
- Travel Budget has been cut.
- State is cracking down hard on out of state travel.

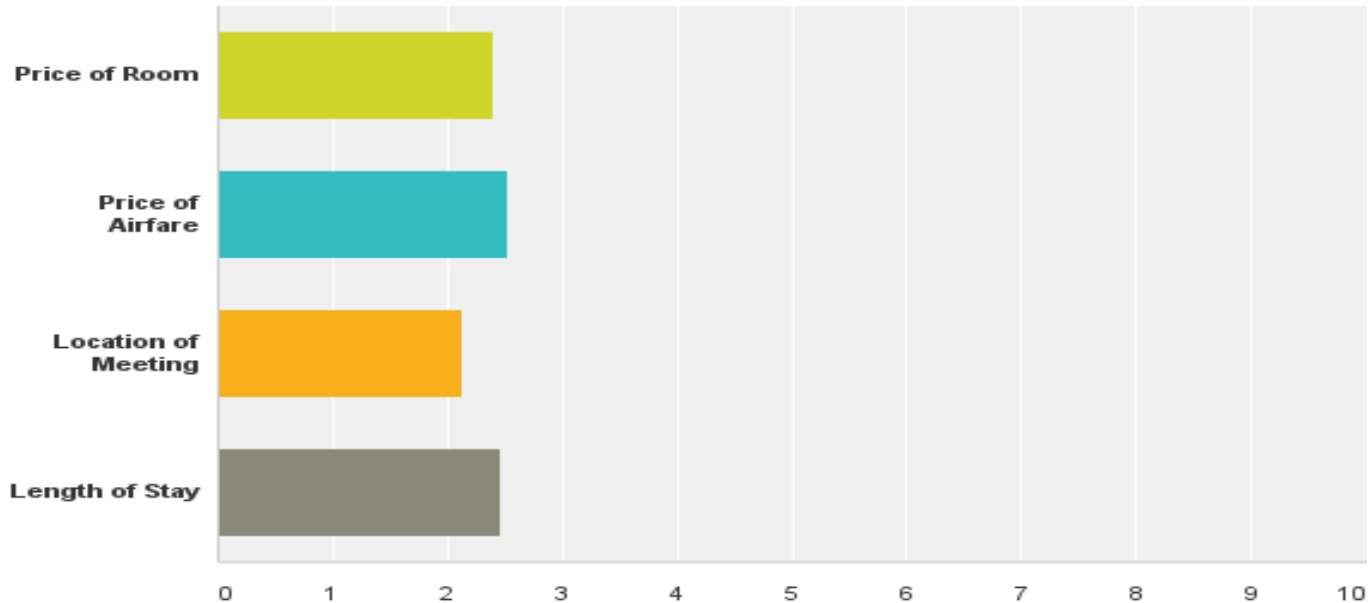
Q2: Do you plan to attend the next summer AAPFCO meeting?



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Answer Choices	Responses	
Yes	53.33%	8
No	46.67%	7
Total		15

Q3: When choosing to attend this meeting in the future, how important are each of the following factors?



Q3: When choosing to attend this meeting in the future, how important are each of the following factors?

	Little Importance	Somewhat Important	Important	Extremely Important	Total	Weighted Average
Price of Room	33.33% 5	20.00% 3	20.00% 3	26.67% 4	15	2.40
Price of Airfare	20.00% 3	33.33% 5	20.00% 3	26.67% 4	15	2.53
Location of Meeting	33.33% 5	33.33% 5	20.00% 3	13.33% 2	15	2.13
Length of Stay	13.33% 2	40.00% 6	33.33% 5	13.33% 2	15	2.47

Q 4: Do you have any suggestions for AAPFCO, that would make your decision to attend these meetings easier for you?

- More advertisements of meetings
- Not really. With our staff numbers and the work load I am not always able to step away from my duties here.
- It is a tough one- while I have never attended an AAPFCO meeting, I see great value in them; travel funding is always an issue.
- I have to decide between feed and fertilizer in the winter as the meetings are close together, and we deal with feed more. The summer meeting I can make both as they are together and travel can be combined.

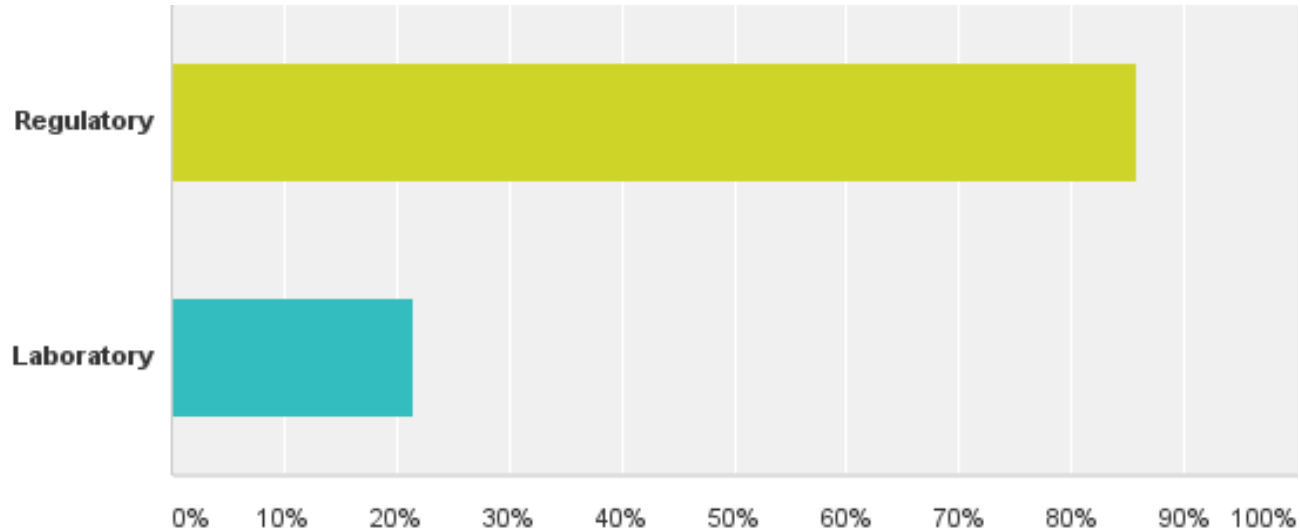
More Comments...

- I'm committed to AAFCO for the time being and that seems plenty travel and outside commitments. Are there enough dual role members to consider aligning with AAFCO midyear?
- Have more web based and/or videos we can watch on our own time of the meetings. This includes links and handouts or documents we can view/print. Maybe have a login to a website just to have access to this information.
- Host is in Ohio! In state travel is much easier to go to.

Q5: Which state do you represent?

- Ohio
- Wyoming
- Iowa
- Nebraska
- Virginia
- Minnesota
- Nevada
- New Jersey
- Wyoming
- Tennessee
- Delaware
- Illinois
- Ohio
- 2 skipped

Q6: In what capacity do you represent your state?



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Answer Choices	Responses
Regulatory	85.71% 12
Laboratory	21.43% 3
Total Respondents: 14	

Conclusions:

- Most (76%) of members who did not attend said it was due to scheduling conflicts and funding issues.
- 8 of 15 responses indicated they would attend the Summer Meeting.
- Non Attendees indicated the Price of airfare, and Price of room are important to extremely important in making the decision to attend. While location and length of stay were somewhat important.