


Accepted Labels State Tracking and Repository

ALSTAR and Fertilizers



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What is ALSTAR?

- Secure web app for label submission from companies to states
- Customizable application for states
- Electronic repository for product labels and supporting documentation



How ALSTAR Works

- Labels uploaded in standardized format
- One upload per label with supporting documentation
- Based on state registration data
- States receive, review and/or accept labels
- Automated processing adds electronic stamps, when necessary, and security is added



Impact of ALSTAR

- 525 companies represented
- 38 member states
- Over 565,000 labels submitted
- 50,000 supporting documents

What Does ALSTAR Cost?

- No cost to states
- Annual subscription for companies
 - \$275 – 10 or fewer product labels
 - \$1275 – more than 10 labels
 - Tier level rate at renewal time
 - Top tier 6,000 – 8,000 labels – \$5275
 - <http://npirspublic.ceris.purdue.edu>



ALSTAR and Fertilizers

- Could the ALSTAR model work for fertilizer labels?
- Basis of ALSTAR workgroup discussions for past two years
- Some label elements are in common between pesticides and fertilizers
- Potential to add fertilizer labels to ALSTAR or to develop a similar system as ALSTAR
- Determine state interest



ALSTAR State Survey

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ALSTAR Fertilizer Survey


Registration and Labels

Does your state require the registration of ag fertilizer products?

- Yes
- No

Does your state require the registration of specialty products?

- Yes
- No



ALSTAR Fertilizer Registration Workgroup

- Kelsey Riccio, Loveland Products, Workgroup Leader
- Linda Ashbrenner, Consultant, Workgroup Leader
- Lauren Myers, Spectrum Brands, Workgroup Leader
- Tim Deppen, Ohio Dept. of Ag, Workgroup Leader
- Michelle Chen, Valent USA
- Natalie Mauchmar, Bayer CropScience
- Brett Steckler, Monsanto
- Brenda Stewart, Gowan Company
- Buzz Vance, Nebraska Dept. of Ag
- Heidi Vasseur, Loveland Products



More Information

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